



## 2020 SPONSORSHIP INFORMATION

Our sponsorship opportunities are designed to help you meet your marketing objectives.

### EVENT SPONSOR- \$2500 (1 AVAILABLE)

- Logo included in event announcements and all print materials
- Full page ad on back cover of event program
- Opportunity to provide gift bags and/or gift items to guests
- Opportunity for organization's representative to speak at event
- One table of 8 seats at the event RSVP requested

### BREAKFAST SPONSOR - \$1750 (2 AVAILABLE)

- Logo included in event announcements and all print materials
- Full page ad in event program
- Opportunity for organization's representative to speak at event
- One table of 8 seats at the event RSVP requested

### AWARD SPONSOR - \$1,200 (7 AVAILABLE)

- Logo included in event announcements and all print materials
- Business name imprinted on award provided to recipients
- Half-page ad in event program
- Organization's representative to present award at event
- 4 seats at the event RSVP requested

### TABLE SPONSOR - \$750 (UNLIMITED)

- Logo included in event announcements and all print materials
- Full page ad in event program
- One table of 8 seats at the event RSVP requested

### FRIEND OF LITERACY - \$500 (10 AVAILABLE)

- Logo included in event announcements and all print materials
- Quarter-page ad in event program
- A Friends membership (valued at \$100)
- 4 seats at the event RSVP requested



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### **HOMEWORK HELP OR JOB SEARCH CENTER SPONSOR - \$250 (8 AVAILABLE)**

- Logo included in event announcements and all print materials
- Banner at Downtown Library within Homework Help Center or Job Center
- 2 seats at the event RSVP requested

### **BOOK GROUP OR SMALL BUSINESS (<20 EMPLOYEES) LISTING - \$150 (UNLIMITED)**

- Listing of book group/small business name in program
- 2 seats at the event RSVP requested

### **IN-KIND SPONSORSHIPS**

#### **VISUAL MEDIA SPONSOR – (2 AVAILABLE)**

#### **(OR IN-KIND WORK DEVELOPING VIDEO CLIPS AND OTHER PROMOTIONAL MATERIALS)**

- Logo included in event announcements
- Opportunity to have an information table at the event
- Full page ad in event program
- 2 seats at the event RSVP requested

#### **PRINT MEDIA SPONSOR - (2 AVAILABLE)**

#### **(OR IN-KIND DONATION - PRINTED MATERIALS INCLUDING INVITATIONS, PROGRAMS, ETC.)**

- Logo included in event announcements
- Opportunity to have an information table at the event
- Full page ad in event program
- 2 seats at the event RSVP requested

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All printed advertising is contingent on receiving logo and ad materials by 2/28/20.

Please contact Cheryl Sidwell at 410-749-3612 x122 or [csidwell@wicomico.org](mailto:csidwell@wicomico.org)



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## SPONSORSHIP FORM

NAME OF ORGANIZATION \_\_\_\_\_

Please list organization as it should appear on all promotional materials

DATE \_\_\_\_\_ CONTACT PERSON \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

### FINANCIAL SPONSORS

- ☐ Event Sponsor - \$2500 (UP TO 8 SEATS)
- ☐ Breakfast Sponsor - \$1750 (UP TO 8 SEATS)
- ☐ Award Sponsor - \$1,200 (UP TO 4 SEATS)
- ☐ Table Sponsor - \$750 (UP TO 8 SEATS)
- ☐ Friend of Literacy Sponsor - \$500 (UP TO 4 SEATS)
- ☐ Homework Help/Job Search Center Sponsor - \$250 (UP TO 2 SEATS)
- ☐ Book Group or Small Business Listing - \$150 (UP TO 2 SEATS)

### IN-KIND SPONSORS

- ☐ Visual Media Sponsor - (UP TO 2 SEATS)
- ☐ Print Media Sponsor - (UP TO 2 SEATS)

\_\_\_\_ RSVP NUMBER OF INDIVIDUALS ATTENDING (NAMES OF INDIVIDUALS MUST BE RECEIVED BY 3/29/20)

\_\_\_\_ ADDITIONAL NUMBER OF TICKETS (\$20 EA.)

### PAYMENT

Total: \$ \_\_\_\_\_

Method of Payment:

Cash      \*Check      \*Credit Card

*\*We accept credit cards at our Downtown Library Branch, in person or online at [lightofliteracy.org](http://lightofliteracy.org)*

*\*Checks should be made payable to Wicomico Public Libraries*

Please send form and payment to Cheryl Sidwell at:

**Wicomico Public Libraries 122 S. Division St. Salisbury, MD 21801 Attn: Light of Literacy**  
or email form to [csidwell@wicomico.org](mailto:csidwell@wicomico.org)

CONTACT SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_



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